



IREP Minutes

April 12, 2016

The meeting was called to order at 9:07AM by Allen Collins, President. Allen opened with the Pledge of Allegiance. Kim Cooke, President Elect followed with the inspiration of the day.

Speaker – Michael McNamara, Sales Executive and David Weimerskirk, Customer Advocate conducted a brief orientation and training on the benefits of using Savvy Card in our everyday real estate encounters. Savvy Card is a mobile business card that creates leads, converts sales and retains customers by collecting valuable tools and information that Real Estate professionals and their clients need into one easy to use web application. Free one-on-one training is available. Thank you for your time and information.

New Members and Guests – Introduction of all in attendance

Birthday Greetings - Happy Birthday to all April Birthdays

Education – Please email Frank Gemma with ideas for future meetings. Frank will email out program flyers in PDF format.

Treasurer's Report – Barry Beote, Treasurer, current balance is \$1564.33

Minutes – Debbie Kampel, Secretary, will email out the minutes. March minutes were approved.

Announcements – Please make May “Bring a Realtor Member as a guest” month. For your business Follow up is KEY!!

Pitch –Theresa Collins – Allen Collins Realty – St Pete rental property, Allen Collins – Allen Collins Realty – 2 lots in Interlachen, Andrew Cabot – Holland and Associates – property in Indian Rocks Beach and coming soon property in Lady Lake.

Adjournment- The meeting was adjourned at 10:00AM.

Next meeting is Tuesday, May 10, 2016 at PRO. 8:30 – 9:00 Networking. 9:00AM Meeting begins.